

2018 Louisiana Survey
Reilly Center for Media & Public Affairs

Regardless of how closely you follow news, how well do local news media keep you informed of the most important stories of the day about state politics?

	Very well	Fairly well	Not too well	Not at all well	DK/Ref (Vol.)	Total	N
Total	25	49	19	5	2	100	399
Gender							
Male	24	44	23	6	2	100	191
Female	26	53	16	4	1	100	208
DK/Ref (Vol.)	---	---	---	---	---	---	0
Age							
18-29	18	47	26	6	3	100	30
30-49	28	49	16	5	2	100	103
50-64	22	46	26	5	1	100	115
65+	31	51	10	5	2	100	145
DK/Ref (Vol.)	0	65	35	0	0	100	6
Race							
White	17	48	25	7	3	100	260
African American	38	50	9	2	1	100	109
Other	41	31	16	12	0	100	22
DK/Ref (Vol.)	18	71	10	0	0	100	8
Highest level of education							
High school or less	31	44	20	5	1	100	125
Some College/Two year degree	22	54	16	5	4	100	148
Four year degree or more	19	51	23	5	1	100	126
DK/Ref (Vol.)	---	---	---	---	---	---	0
Household income							
Under \$25,000	38	44	12	5	1	100	87
\$25,000-\$49,999	31	44	13	10	2	100	77
\$50,000-\$99,999	23	49	24	3	1	100	102
\$100,00 or more	11	54	25	4	6	100	63
DK/Ref (Vol.)	17	56	23	3	1	100	70
Region							
Metro BR	32	43	19	6	1	100	85
Metro NO	18	57	18	4	3	100	106
South	23	46	20	8	3	100	83
Northwest	38	37	21	2	1	100	66
Northeast	18	64	13	4	2	100	55
DK/Ref (Vol.)	33	0	67	0	0	100	4
Party identification							
Democrat	33	52	13	1	1	100	118
Republican	19	48	27	4	1	100	120
Neither	23	45	20	9	3	100	154

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DK/Ref (Vol.)	31	65	0	0	4	100	7
Party identification (with leaners)							
Democrat	33	50	13	2	2	100	142
Republican	15	47	29	6	2	100	160
Neither	26	47	16	9	2	100	90
DK/Ref (Vol.)	31	65	0	0	4	100	7
Ideology							
Liberal	32	48	16	1	3	100	98
Moderate	30	51	14	4	1	100	96
Conservative	20	47	24	8	1	100	190
DK/Ref (Vol.)	15	51	21	9	4	100	15

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Regardless of how closely you follow news, how well do national news media keep you informed of the most important stories of the day about national politics?

	Very well	Fairly well	Not too well	Not at all well	DK/Ref (Vol.)	Total	N
Total	25	41	19	13	2	100	453
Gender							
Male	21	37	22	17	2	100	226
Female	28	44	16	10	2	100	226
DK/Ref (Vol.)	0	100	0	0	0	100	1
Age							
18-29	15	32	27	26	0	100	44
30-49	24	48	15	10	3	100	97
50-64	29	40	20	9	3	100	139
65+	28	42	16	13	1	100	163
DK/Ref (Vol.)	29	20	30	14	6	100	10
Race							
White	18	41	23	15	3	100	316
African American	34	47	10	9	0	100	95
Other	41	26	20	10	2	100	34
DK/Ref (Vol.)	60	0	10	30	0	100	8
Highest level of education							
High school or less	30	36	18	13	3	100	129
Some College/Two year degree	18	48	17	16	2	100	136
Four year degree or more	23	42	24	10	1	100	185
DK/Ref (Vol.)	0	28	0	72	0	100	3
Household income							
Under \$25,000	29	42	14	14	1	100	102
\$25,000-\$49,999	24	38	24	14	1	100	78
\$50,000-\$99,999	25	41	18	13	3	100	119
\$100,00 or more	17	49	23	10	1	100	89
DK/Ref (Vol.)	24	34	21	15	5	100	65
Region							
Metro BR	18	33	31	16	2	100	88
Metro NO	31	35	17	15	2	100	133
South	17	48	18	14	3	100	101
Northwest	28	48	10	14	0	100	65
Northeast	31	44	19	6	0	100	63
DK/Ref (Vol.)	0	46	43	0	11	100	3
Party identification							
Democrat	39	44	13	4	0	100	122

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Republican	20	49	20	8	3	100	118
Neither	18	37	22	22	1	100	194
DK/Ref (Vol.)	33	22	24	5	15	100	19
Party identification (with leaners)							
Democrat	34	46	15	5	0	100	155
Republican	14	42	24	16	3	100	187
Neither	26	34	16	23	1	100	95
DK/Ref (Vol.)	26	26	30	0	18	100	16
Ideology							
Liberal	30	49	15	6	0	100	108
Moderate	24	43	18	15	0	100	108
Conservative	22	37	24	15	2	100	224
DK/Ref (Vol.)	19	17	3	37	24	100	13

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How much, if at all, do you trust the information you get from local news organizations?

	A lot	Some	Not too much	Not at all	DK/Ref (Vol.)	Total	N
Total	22	56	15	6	2	100	399
Gender							
Male	24	48	18	8	1	100	191
Female	19	62	13	4	2	100	208
DK/Ref (Vol.)	---	---	---	---	---	---	0
Age							
18-29	15	66	5	10	4	100	30
30-49	25	55	14	6	0	100	103
50-64	27	45	21	4	3	100	115
65+	14	65	15	5	0	100	145
DK/Ref (Vol.)	21	44	35	0	0	100	6
Race							
White	18	56	15	9	3	100	260
African American	29	58	12	1	0	100	109
Other	13	53	34	0	0	100	22
DK/Ref (Vol.)	23	45	32	0	0	100	8
Highest level of education							
High school or less	17	56	18	6	3	100	125
Some College/Two year degree	23	58	14	5	0	100	148
Four year degree or more	31	53	10	6	0	100	126
DK/Ref (Vol.)	---	---	---	---	---	---	0
Household income							
Under \$25,000	24	57	15	5	0	100	87
\$25,000-\$49,999	20	63	9	5	3	100	77
\$50,000-\$99,999	27	56	11	7	0	100	102
\$100,00 or more	25	54	14	7	0	100	63
DK/Ref (Vol.)	9	49	30	6	5	100	70
Region							
Metro BR	18	57	24	2	0	100	85
Metro NO	18	60	14	6	2	100	106
South	25	47	13	12	3	100	83
Northwest	30	54	14	2	0	100	66
Northeast	18	70	5	4	3	100	55
DK/Ref (Vol.)	21	12	67	0	0	100	4
Party identification							
Democrat	28	61	11	0	0	100	118
Republican	19	57	14	6	4	100	120

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Neither	18	50	20	10	2	100	154
DK/Ref (Vol.)	26	70	4	0	0	100	7
Party identification (with leaners)							
Democrat	29	60	10	0	0	100	142
Republican	15	57	19	6	3	100	160
Neither	18	47	18	15	3	100	90
DK/Ref (Vol.)	26	70	4	0	0	100	7
Ideology							
Liberal	23	61	11	5	0	100	98
Moderate	26	54	12	6	2	100	96
Conservative	19	53	19	7	2	100	190
DK/Ref (Vol.)	17	67	16	0	0	100	15

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How much, if at all, do you trust the information you get from national news organizations?

	A lot	Some	Not too much	Not at all	DK/Ref (Vol.)	Total	N
Total	14	43	27	14	2	100	453
Gender							
Male	12	39	32	15	2	100	226
Female	15	48	23	13	1	100	226
DK/Ref (Vol.)	0	0	100	0	0	100	1
Age							
18-29	8	36	37	19	0	100	44
30-49	14	53	23	8	3	100	97
50-64	13	43	26	17	2	100	139
65+	20	40	25	14	1	100	163
DK/Ref (Vol.)	14	18	43	20	4	100	10
Race							
White	9	41	30	18	1	100	316
African American	21	49	23	5	2	100	95
Other	21	50	19	10	0	100	34
DK/Ref (Vol.)	38	18	10	30	4	100	8
Highest level of education							
High school or less	13	42	26	16	3	100	129
Some College/Two year degree	11	43	28	17	0	100	136
Four year degree or more	17	47	29	7	1	100	185
DK/Ref (Vol.)	0	0	0	72	28	100	3
Household income							
Under \$25,000	16	52	24	8	0	100	102
\$25,000-\$49,999	10	39	32	16	3	100	78
\$50,000-\$99,999	14	42	25	18	1	100	119
\$100,00 or more	14	47	30	9	0	100	89
DK/Ref (Vol.)	14	34	27	19	5	100	65
Region							
Metro BR	9	40	38	9	3	100	88
Metro NO	17	48	22	12	1	100	133
South	14	39	28	16	3	100	101
Northwest	15	41	23	21	0	100	65
Northeast	11	47	25	16	1	100	63
DK/Ref (Vol.)	0	43	46	11	0	100	3
Party identification							
Democrat	31	47	17	5	0	100	122
Republican	9	38	33	20	1	100	118

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Neither	7	46	29	17	0	100	194
DK/Ref (Vol.)	10	28	30	5	28	100	19
Party identification (with leaners)							
Democrat	24	50	17	7	2	100	155
Republican	8	36	32	23	0	100	187
Neither	8	47	32	13	0	100	95
DK/Ref (Vol.)	12	32	36	0	20	100	16
Ideology							
Liberal	19	52	23	4	2	100	108
Moderate	11	46	32	11	0	100	108
Conservative	12	39	28	20	0	100	224
DK/Ref (Vol.)	7	22	23	24	24	100	13

In presenting the news dealing with political and social issues, do you think that local news organizations deal fairly with all sides, or do they tend to favor one side?

	Deal fairly with all sides	Tend to favor one side	DK/Ref (Vol.)	Total	N
Total	36	60	4	100	399
Gender					
Male	34	60	6	100	191
Female	37	60	3	100	208
DK/Ref (Vol.)	---	---	---	---	0
Age					
18-29	33	67	0	100	30
30-49	37	55	8	100	103
50-64	35	63	2	100	115
65+	40	57	4	100	145
DK/Ref (Vol.)	6	89	5	100	6
Race					
White	31	66	3	100	260
African American	47	49	4	100	109
Other	21	57	22	100	22
DK/Ref (Vol.)	19	73	8	100	8
Highest level of education					
High school or less	34	63	4	100	125
Some College/Two year degree	35	60	5	100	148
Four year degree or more	40	54	6	100	126
DK/Ref (Vol.)	---	---	---	---	0
Household income					
Under \$25,000	40	56	4	100	87
\$25,000-\$49,999	40	60	0	100	77
\$50,000-\$99,999	36	57	7	100	102
\$100,00 or more	37	60	3	100	63
DK/Ref (Vol.)	24	70	7	100	70
Region					
Metro BR	35	59	6	100	85
Metro NO	30	68	2	100	106
South	31	64	5	100	83
Northwest	44	50	6	100	66
Northeast	55	44	1	100	55
DK/Ref (Vol.)	0	61	39	100	4

Party identification

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Democrat	48	47	5	100	118
Republican	31	63	6	100	120
Neither	29	68	3	100	154
DK/Ref (Vol.)	16	80	5	100	7

Party identification (with leaners)

Democrat	50	46	4	100	142
Republican	27	68	5	100	160
Neither	27	69	4	100	90
DK/Ref (Vol.)	16	80	5	100	7

Ideology

Liberal	46	51	3	100	98
Moderate	43	55	2	100	96
Conservative	24	70	6	100	190
DK/Ref (Vol.)	41	40	19	100	15

In presenting the news dealing with political and social issues, do you think that national news organizations deal fairly with all sides, or do they tend to favor one side?

	Deal fairly with all sides	Tend to favor one side	DK/Ref (Vol.)	Total	N
Total	17	79	5	100	453
Gender					
Male	14	82	5	100	226
Female	20	76	4	100	226
DK/Ref (Vol.)	0	0	100	100	1
Age					
18-29	3	92	6	100	44
30-49	22	74	4	100	97
50-64	17	79	3	100	139
65+	22	71	6	100	163
DK/Ref (Vol.)	11	83	6	100	10
Race					
White	11	85	3	100	316
African American	30	61	9	100	95
Other	15	82	2	100	34
DK/Ref (Vol.)	25	75	0	100	8
Highest level of education					
High school or less	21	72	7	100	129
Some College/Two year degree	11	87	2	100	136
Four year degree or more	17	80	4	100	185
DK/Ref (Vol.)	0	100	0	100	3
Household income					
Under \$25,000	27	68	5	100	102
\$25,000-\$49,999	12	87	1	100	78
\$50,000-\$99,999	15	83	2	100	119
\$100,00 or more	13	83	4	100	89
DK/Ref (Vol.)	13	73	14	100	65
Region					
Metro BR	10	86	4	100	88
Metro NO	19	77	4	100	133
South	16	80	4	100	101
Northwest	25	68	6	100	65
Northeast	15	78	8	100	63
DK/Ref (Vol.)	0	89	11	100	3
Party identification					

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Democrat	35	58	7	100	122
Republican	5	93	1	100	118
Neither	12	85	3	100	194
DK/Ref (Vol.)	17	53	29	100	19
Party identification (with leaners)					
Democrat	33	61	6	100	155
Republican	4	95	1	100	187
Neither	12	85	3	100	95
DK/Ref (Vol.)	20	45	36	100	16
Ideology					
Liberal	26	66	8	100	108
Moderate	18	80	2	100	108
Conservative	11	88	1	100	224
DK/Ref (Vol.)	16	36	48	100	13

In general, do you think local news organizations get the facts straight, or do you think that their stories and reports are often inaccurate?

	Get the facts straight	Often inaccurate	DK/Ref (Vol.)	Total	N
Total	56	37	7	100	399
Gender					
Male	51	43	5	100	191
Female	60	32	8	100	208
DK/Ref (Vol.)	---	---	---	---	0
Age					
18-29	68	29	3	100	30
30-49	53	41	6	100	103
50-64	48	42	9	100	115
65+	66	28	6	100	145
DK/Ref (Vol.)	21	44	35	100	6
Race					
White	55	38	8	100	260
African American	60	36	5	100	109
Other	58	37	5	100	22
DK/Ref (Vol.)	44	30	26	100	8
Highest level of education					
High school or less	50	44	6	100	125
Some College/Two year degree	60	32	8	100	148
Four year degree or more	65	29	6	100	126
DK/Ref (Vol.)	---	---	---	---	0
Household income					
Under \$25,000	60	31	9	100	87
\$25,000-\$49,999	60	33	7	100	77
\$50,000-\$99,999	62	35	4	100	102
\$100,00 or more	50	46	3	100	63
DK/Ref (Vol.)	44	45	11	100	70
Region					
Metro BR	49	47	5	100	85
Metro NO	54	38	8	100	106
South	55	38	7	100	83
Northwest	71	23	6	100	66
Northeast	62	31	7	100	55
DK/Ref (Vol.)	21	30	49	100	4

Party identification

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Democrat	64	33	3	100	118
Republican	59	35	6	100	120
Neither	48	42	10	100	154
DK/Ref (Vol.)	57	34	8	100	7
Party identification (with leaners)					
Democrat	67	31	2	100	142
Republican	57	37	7	100	160
Neither	39	47	14	100	90
DK/Ref (Vol.)	57	34	8	100	7
Ideology					
Liberal	60	35	6	100	98
Moderate	62	34	5	100	96
Conservative	52	41	7	100	190
DK/Ref (Vol.)	44	32	24	100	15

In general, do you think national news organizations get the facts straight, or do you think that their stories and reports are often inaccurate?

	Get the facts straight	Often inaccurate	DK/Ref (Vol.)	Total	N
Total	32	63	5	100	453
Gender					
Male	29	66	5	100	226
Female	35	60	5	100	226
DK/Ref (Vol.)	0	0	100	100	1
Age					
18-29	18	74	8	100	44
30-49	38	56	6	100	97
50-64	34	62	4	100	139
65+	36	61	3	100	163
DK/Ref (Vol.)	11	83	6	100	10
Race					
White	27	68	6	100	316
African American	47	48	4	100	95
Other	28	70	2	100	34
DK/Ref (Vol.)	0	75	25	100	8
Highest level of education					
High school or less	28	66	6	100	129
Some College/Two year degree	29	66	5	100	136
Four year degree or more	40	55	5	100	185
DK/Ref (Vol.)	0	100	0	100	3
Household income					
Under \$25,000	36	59	5	100	102
\$25,000-\$49,999	30	70	1	100	78
\$50,000-\$99,999	36	59	6	100	119
\$100,00 or more	33	65	2	100	89
DK/Ref (Vol.)	19	67	14	100	65
Region					
Metro BR	30	66	5	100	88
Metro NO	33	58	9	100	133
South	28	68	4	100	101
Northwest	40	60	1	100	65
Northeast	31	65	4	100	63
DK/Ref (Vol.)	43	46	11	100	3

Party identification

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Democrat	62	36	2	100	122
Republican	14	81	5	100	118
Neither	27	68	5	100	194
DK/Ref (Vol.)	8	66	26	100	19
 Party identification (with leaners)					
Democrat	54	42	4	100	155
Republican	16	79	5	100	187
Neither	27	68	4	100	95
DK/Ref (Vol.)	10	58	32	100	16
 Ideology					
Liberal	46	50	4	100	108
Moderate	30	68	1	100	108
Conservative	25	70	5	100	224
DK/Ref (Vol.)	19	20	61	100	13